

## Care and Feeding of Your Loudoun Democrats Yard Sign

Thank you for hosting yard signs which support Democratic Candidates running in Loudoun County. Having yard signs is a great way of proclaiming your values by supporting candidates who also subscribe to those values. Here are some hints that might enhance your “Yard Sign Experience”.

### Maximizing the Visibility of Your Yard Sign

The purpose of a yard sign is to be seen. Proper placement assures optimal visibility for each of these works of art!

Consider the flow of traffic in regard to your property. Are you on a straight stretch of open road, on a curve, or at the end of a cul-de-sac? Are there spots where visibility is blocked from one direction or the other? How far into your yard is the right of way (sorry, we cannot plant our signs there)?

Consider driver safety. If your sign is placed too far back from the roadway, they may need to turn their head to read it. We should minimize that as best we can.

Seek the spot which has the best visibility, and is still easy for drivers to read. Usually, I will place a sign at a 90 degree angle to the road, as close to the edge of the right of way as possible, centered in the yard so it can be read from both directions. If on a curve, you may need to favor one direction or the other. Place the sign so that it is visible for a “long approach”, and angle it so that it is “face on” to the driver. If you are in a cul-de-sac, you can place your sign parallel to the street, angled so that it faces toward the entrance.

If our dogs can situate themselves so that they can keep an eye on everyone in the house, we can place our yard signs for great visibility. 😊😊

### What if Your Yard Sign is Damaged, Destroyed, or Stolen?

No problem! We will deliver you a new sign, with a smile. Simply go to the LCDC Website <https://loudoundemocrats.org>, follow the link to the Yard Sign Order Form, and submit a new request! No need to keep a spare yard sign in your garage just in case, lol

### Reusing / Recycling Your Yard Sign at Campaign’s End

Loudoun Democrats are big believers in reuse and recycling, and we hope that you are, too. LCDC has been reusing and recycling yard signs for the last several years, and we would love to have you participate in our efforts this year.

Most of the action happens on Election Day. To participate, simply bring your yard signs to your polling place WHILE THE POLLS ARE STILL OPEN, and plant them amidst all the other yard signs on the grounds. Note that all signs must be at least 40 feet away from the entrance to the polling place. If you need assistance, please ask one of our poll workers (the folks with the sample ballots), and they will be able to help you locate the signs properly!

Imagine how big and beautiful this collection of signs is going to look as the day goes on!!!!

If you choose not to venture out due to the pandemic, or will be out of town on election day, please consider having a friend or neighbor recycle your signs for you.

As a part of closing up at the end of the day, our poll workers collect the signs for our candidates, and hold them until we are able to further collect them!! Once we have all of these signs gathered, we sort them by candidate. Each campaign is asked whether they would like to have their signs back to reuse in their next campaign, and we are happy to reunite them with their signs. It makes a big difference, as a campaign’s worth of signs can be quite expensive. And for those candidates who run every two years, or even every four years, the effort to reuse them is very worthwhile.

For those signs which are not reclaimed by the campaigns, we separate the plastic from the metal stakes from the cardboard. These materials are then recycled responsibly.

So, we are “Turning Loudoun Blue” and “Keeping Loudoun Green” all at the same time.